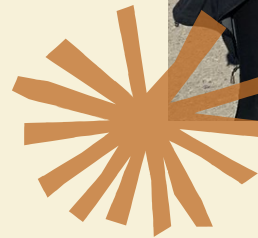


How can we get volunteers to **show up**?

Almendra Johnson
Volunteer Program Director



PROBLEM:

30% of our RSVPs were not showing up to volunteer events.



Require Advance Registration.

We limit spots and ask every volunteer to provide names and email addresses for their group.

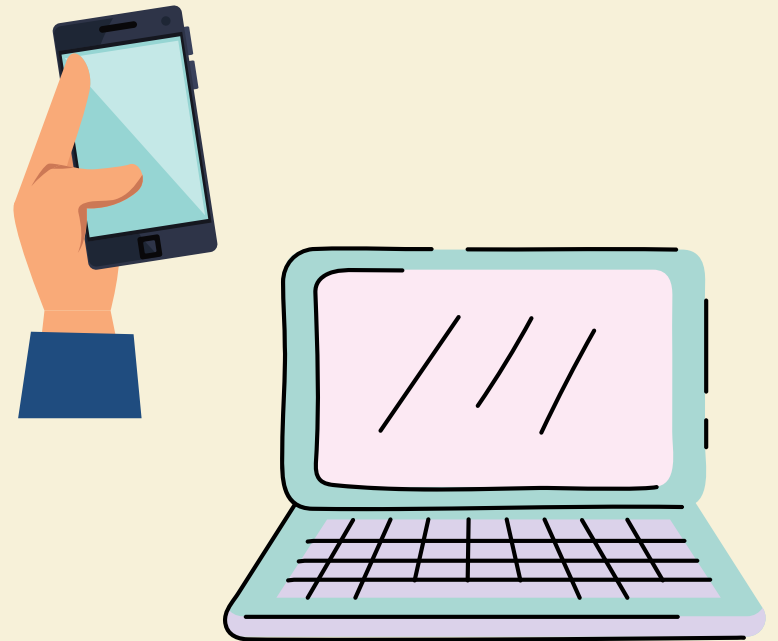
Provide location details, not the exact meeting spot.

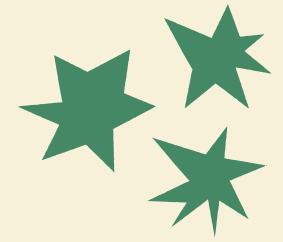
Only registered volunteers will receive the meeting spot.
No more facebook events.

Tell them what to expect.

We provide all the tools, supplies, water and snacks to make the experience fun and accessible to all.

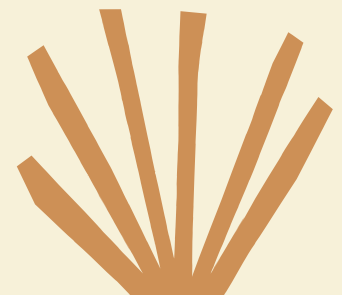
Update Registration Procedures





Invite families and youth to participate.

Parents can be great volunteer leaders!
We reconsidered some safety concerns
and made events more accessible for
families and youth participants.



Event Emails



01

Not too long, not too short, make it personal. Include all the details like maps and waivers.

02

After the event, send a thank you with a group photo they can share on socials.





Be Consistent.

Volunteers appreciate a consistent process and clear expectations.
We made everyone feel safe and prepared even before they showed up.



www.getoutdoorsnevada.org/events